

**Political Disclosure for the General Election for WAVA-AM  
9/9/2016 to 11/8/2016**

WAVA-AM sells advertising time within specific day parts. Day part purchases of advertising time receive high priority and will not be pre-empted. The specific day parts are 6:00 AM to 10:00 AM, 10:00 AM to 3:00 PM and 3:00 PM to 7:00 PM.

WAVA-AM sells advertising time based upon Best Time Available or BTA. These schedules are placed between 6:00 AM and 7:00 PM, seven days a week. These commercials will not be pre-empted during a specific scheduled day or specific daypart. Placement is subject to availability. For example, six (6) commercials purchased to run 6:00AM to 7:00PM are not guaranteed to run two (2) in morning drive, two (2) in midday and two (2) in afternoon drive. They will be placed in the best available positions within that the time period.

WAVA-AM sells advertising time based upon Run of Station or ROS. These schedules are generally placed with a 13-hour on air rotation over seven days a week and afford the least expensive rates on the station. There is no guarantee of placement within day parts or specific days within the schedule. These commercials may be pre-empted by all higher priced commercials. These commercials may be pre-empted from one day to another. All commercials pre-empted during any given day will be made good within the over all dates of the schedule.

WAVA-AM sells advertising time at the Lowest Unit Charge (LUC) to qualified political candidates who make “use” of the station-i.e. The candidate appears in a positive manner within the commercial and is identified or readily identifiable. **Advertisements from Section 527 groups are not from a candidate or candidates authorized committee and do not qualify for the lowest unit charge.**

Rates include live streaming of commercials 6:00AM to 10:00AM and 3:00PM to 7:00PM.

For more information contact Tom Moyer, Station Manager at (703) 807-2266.